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THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF ARIZONA

In re:)
AMERICAN CONTINENTAL CORPORATION/)
LINCOLN SAVINGS AND LOAN SECURITIES)
LITIGATION.)
MDL Docket No. 834

SARAH B. SHIELDS, et al.,)
Plaintiff,)
v.)
CHARLES H. KEATING, JR., et al.,)
Defendant.)
CIV 90-566 PHX-RMB
CIV 90-567 PHX-RMB
CIV 90-568 PHX-RMB
CIV 90-569 PHX-RMB
CIV 90-570 PHX-RMB
CIV 90-574 PHX-RMB

CHARLES ROBLE, et al.,)
Plaintiffs,)
v.)
ARTHUR YOUNG & CO., et al.,)
Defendants.)
NO. CIV 90-1270 PHX-RMB

MEMORANDUM OPINION

&

ORDER

Defendants seek decertification of the plaintiff class in these consolidated federal and state actions. Class plaintiffs purchased securities issued by American Continental Corporation ("ACC"), parent company to Lincoln Savings and Loan Association ("Lincoln"). The failure of the ACC/Lincoln enterprise precipitated the present actions against chairman Charles H. Keating, Jr., ACC/Lincoln directors and officers, lawyers, accountants and others. These Motions to Decertify were initially brought by the accountant

1 and lawyer Defendants, and other Defendants join in.

2 In general, Plaintiffs allege that a multifarious scheme
3 to defraud was perpetrated by the directors and officers of
4 ACC/Lincoln and assisted in numerous respects by accountants,
5 lawyers, and others. The alleged scheme involves a far-reaching
6 plait of deceit, including: (1) sham transactions in which
7 ACC/Lincoln recorded phantom profits that fundamentally inflated the
8 apparent strength of ACC/Lincoln and its securities; (2) violations
9 of federal banking regulations governing direct investments and
10 affiliated transactions, (3) truculent dealings with federal
11 regulators, in which Defendants made material misrepresentations
12 about ACC/Lincoln's operations and financial condition; (4)
13 materially false and misleading public statements, such as press
14 releases, registration statements, prospectuses, and other filings
15 with the Securities and Exchange Commission ("SEC"); and (5) a scheme
16 to upstream dollars from Lincoln to ACC through an illegal tax
17 sharing agreement. In addition, Plaintiffs allege that Defendants
18 contrived a scheme to sell stock and bonds by misrepresenting and
19 omitting information concerning the soundness of ACC's financial
20 condition.

21 As a result of Defendants' acts, Plaintiffs contend that
22 Defendants violated Section 10(b) of the Securities Exchange Act of
23 1934, Sections 11 and 12 of the Securities Act of 1933, Sections 1962
24 (c) and (d) of the Racketeer Influenced and Corrupt Organizations Act
25 ("RICO"), California Corporations Code §§1507 and 25401, common law

1 doctrines of fraud and misrepresentation, and breach of fiduciary
2 duty.

3 These consolidated actions originated in federal and state
4 courts in California. In the federal action, Judge Stephen V. Wilson
5 of the United States District Court for the Central District of
6 California certified a single class comprising purchasers (with
7 certain exceptions) of ACC securities from January 1, 1986 to April
8 14, 1989. Order Re Class Certification, No. CV 89-2052-SVW (Dec. 27,
9 1989). In the state action, the Plaintiff class was certified by
10 Judge David G. Sills in the Superior Court of the State of California
11 for the County of Orange. Minute Order, No. 58 93 02 (May 3, 1990).

12 I.
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14 In both the state and federal actions, class certification
15 is appropriate only if the prerequisites of Federal Rule of Civil
Procedure 23(a) are met:

16 (1) the class is so numerous that joinder of all
17 members is impracticable, (2) there are
18 questions of law or fact common to the class,
19 (3) the claims or defenses of the representative
parties are typical of the claims or defenses of
the class, and (4) the representative parties
will fairly and adequately protect the interests
of the class.

20 In addition, the evidence must sustain the conclusion that "the
21 questions of law or fact common to the class predominate over
22 questions affecting only individual members, and that a class action
23 is superior to other methods for the fair and efficient adjudication
24 of the controversy." Fed. R. Civ. P. 23(b)(3). Class certification
25 may be upheld only "if the trial court is satisfied, after rigorous
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1 analysis, that the prerequisites of Rule 23(a) have been satisfied."
2 General Tel. Co. of Southwest v. Falcon, 457 U.S. 147, 161 (1982).

3 Defendants' motions are directed at those class members
4 who, in purchasing debentures, allegedly relied upon oral sales
5 presentations or receipt of a prospectus.¹ Defendants contend the
6 record establishes that the presentations were not uniform, and thus,
7 questions of individual reliance predominate over those common to all
8 Plaintiffs. In addition, Defendants contend that those class members
9 who received prospectuses are not entitled to a presumption of
10 reliance arising out of the "fraud-on-the-regulatory-process" theory
11 or any related doctrine, and must therefore demonstrate reliance
12 individually. Defendants further argue that decertification of the
13 state plaintiff class is inappropriate because California law does
14 not support class treatment for Plaintiffs' claims. Finally,
15 Defendants contend that the ACC employee stock ownership plan
16 ("ESOP") is not an appropriate class member because the plan
17 participants are not class members, and furthermore may be entitled
18 to differing allocations of any class recovery. Therefore, the
19 central issue in this case is whether, in light of the evidence
20 before the court, common issues predominate over those particular to

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24 ¹ Defendants do not challenge Judge Wilson's ruling that class
25 members who purchased ACC stock may invoke a presumption of reliance
26 based on the "fraud-on-the-market" theory. Basic Incorporated v.
Levinson, 485 U.S. 224, 108 S.Ct. 978 (1988); Blackie v. Barrack,
524 F.2d 891 (9th Cir. 1975), cert. denied, 429 U.S. 816 (1976).

¹ the individual class members.²

II.

3 Rule 10b-5, implementing Section 10(b) of the Securities
4 Exchange Act of 1934, provides in relevant part:

5 It shall be unlawful for any person directly or
indirectly . . .

(a) To employ any device, scheme or artifice to defraud.

8 (b) To make any untrue statement of a material fact or to omit to state a material fact

13 17 C.F.R. § 240.10b-5. Thus, to succeed under Section 10(b) and Rule
14 10b-5, Plaintiffs carry the burden of proving that, in connection
15 with the sale of securities, Defendants committed (or aided and
16 abetted): (1) a misrepresentation or omission of a material fact; or
17 (2) a scheme or artifice to defraud; or (3) a practice or course of
18 conduct which operated as a fraud or deceit. Plaintiffs must further
19 demonstrate that Defendants committed these acts with scienter, and
20 that Plaintiffs justifiably relied and were thereby damaged. Ernst
21 & Ernst v. Hochfelder, 425 U.S. 185, 96 S.Ct. 1375 (1976); Basic
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Incorporated v. Levinson, 485 U.S. 224, 108 S.Ct. 978 (1988).

² For purposes of this motion, the parties do not dispute the remaining requirements of Federal Rule of Civil Procedure 23(a) and (b).

1 Significantly, Plaintiffs' case is not predicated
2 exclusively or even predominantly on Rule 10b-5(b). The central
3 issue is whether Defendants orchestrated and/or aided and abetted a
4 far-reaching scheme to inflate the apparent worth and prospects of
5 ACC/Lincoln, while simultaneously concealing its latent but material
6 weaknesses. These allegations are consonant with §10b-5(a) and (c).

7 Rule 10b-5 liability is not restricted solely to
8 isolated misrepresentations or omissions; it may
9 also be predicated on a "practice, or course of
business which operates as a fraud" Under that section class members may well be
10 united in establishing liability for
fraudulently creating an illusion of prosperity
and false expectations.

11 Blackie, 524 F.2d at 903, n.19. Additionally, Plaintiffs' RICO
12 claims are predicated primarily on fraud in the sale of securities.
13 The proof requirements under this claim parallel those of Rule 10b-5,
14 and therefore "the vast majority of factual and legal issues will be
15 common to the class." Order re Class Certification at 14.

16 A. The Principles of Basic v. Levinson

17 The outcome of these motions is controlled by principles
18 articulated in Basic v. Levinson, supra, where the United States
19 Supreme Court clarified the reliance and materiality standards of §
20 10(b) and Rule 10b-5. In Basic, the Court reasoned that reliance is
21 an ingredient of a Rule 10b-5 cause of action because it "provides
22 the requisite causal connection between a defendant's
23 misrepresentation and a plaintiff's injury." Basic, 108 S.Ct. at
24 990. Causation and its principal indicator, reliance, are the
25 products of an equation in which common sense and probability are the
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1 fundamental givens, and materiality the multiplier. Id. at 991.

2 Direct and individualized proof of reliance, however, is
3 not the only way to demonstrate that a defendant's misrepresentation
4 caused a plaintiff's harm. "[T]he same causal nexus can be
5 adequately established indirectly, by proof of materiality coupled
6 with the common sense that a stock purchaser does not ordinarily seek
7 to purchase a loss." Id. at 990 (citing Blackie, 524 F.2d at 908).
8 In Basic, the Court therefore found a presumption of reliance
9 appropriate in certain cases in light of fairness, public policy,
10 probability, and the interests of judicial economy. Basic, 108 S.Ct.
11 at 992.³ This concept of indirect proof is labelled the "fraud on
12 the market theory:"

13 The fraud on the market theory is based on the
14 hypothesis that, in an open and developed
15 securities market, the price of a company's
16 stock is determined by the available material
17 information regarding the company and its
18 business Misleading statements will
19 therefore defraud purchasers of stock even if
the purchasers do not directly rely on the
misstatements The causal connection
between the defendants' fraud and the
plaintiffs' purchase of stock in such a case is
no less significant than in a case of direct
reliance on misrepresentations.

20 Id. at 988 (emphasis added).

21 Thus, materiality is a critical ingredient in the court's

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23 ³ Basic also held that defendants may attempt to rebut the
24 presumption by offering proof which severs the causal link between
25 a defendant's course of conduct and a plaintiff's investment
26 decision. On the facts of Basic, this would involve a showing that
the misrepresentation did not affect market price, or that the
purchaser did not rely on the integrity of the market price. Basic,
108 S.Ct. at 992.

1 formula. In Basic, the Court defined the materiality standard,
2 stating that "'there must be a substantial likelihood that the
3 disclosure of the omitted fact would have been viewed by the
4 reasonable investor as having significantly altered the 'total mix'
5 of information made available.'" Id. at 983 (quoting TSC Industries,
6 Inc. v. Northway, Inc., 426 U.S. 438, 449 (1976)).

In addition, the Court observed that modern securities markets differ significantly "from the face-to-face transactions contemplated by early fraud cases." Id. at 990. Flexibility is therefore necessary if the law is to fulfill the fundamental purposes of the securities laws. Defendants urge that this conviction delimits the Basic decision to transactions on the open securities market, and that a presumption is inappropriate here. This court disagrees. The principles of Basic apply equally to the type of securities fraud alleged here. Moreover, the proof problems associated with a fraudulent scheme to register and sell subordinated debentures out of the offices of a savings and loan institution are comparable to those facing purchasers of open market securities.

19 In light of the analysis below, this court finds that
20 Plaintiffs have made sufficient showing of materiality and reliance
21 to support class certification.

**B. Uniform Sales Presentation As Common Question
and Basis for Presumed Reliance**

Class actions are appropriately utilized in situations where a "standardized sales pitch" is employed. See Grainger v. State Sec. Life Ins. Co., 547 F.2d 303, 307-08 (5th Cir. 1977). Under

1 this theory, a showing that the sales presentations were uniformly
2 patterned on a known model provides certitude that material
3 misrepresentations were a causative factor in each plaintiffs'
4 decision. Thus, a class action may be maintained where plaintiffs
5 can establish that the sales agents' representations did not vary in
6 material respects. Id. at 307.

7 Defendants urge a talismanic rule that a class action may
8 not be maintained where a fraud is consummated principally through
9 oral misrepresentations, unless those representations are all but
10 identical. Such a view overlooks, however, the design and intent of
11 both Fed. R. Civ. P. Rule 23(b) and Section 10(b). "The fact is that
12 Congress, by authorizing and approving Rule 23(b)(3), created a
13 vehicle to put small claimants in an economically feasible litigating
14 posture." Blackie, 524 F.2d at 899. Equally important is the
15 essential purpose of the federal securities laws--to protect
16 investors against dishonest practices. Basic, 108 S. Ct. at 982.
17 In fact, "the ultimate effectiveness of [the security anti-fraud
18 laws] may depend on the applicability of the class action device."
19 Blackie, 524 F.2d at 903 (quotations omitted) (brackets in original).

20 Although the representations made to the bond purchasers
21 in this case were not identical, they were sufficiently uniform to
22 warrant class treatment. The evidence paints a classic picture of
23 indirect reliance--material representations made to bond
24 representatives with the intent and knowledge that they would be
25 communicated to the ultimate buyers. The testimony of both bond
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1 salespersons and bond representatives comprise a showing that a
2 common sales approach was conceived by ACC/Lincoln management and
3 communicated to ACC/Lincoln bond sales representatives with the
4 expectation that it would be conveyed by them to prospective bond
5 purchasers. This alleged strategy involved these principal
6 cornerstones: (1) use of Lincoln Savings as a drawing card to
7 attract potential purchasers, thereby exploiting their trust and
8 confidence; (2) compliance with the letter of the law by, for
9 example, handing out requisite prospectuses and informing potential
10 purchasers that the bonds were not federally insured; (3) de-emphasis
11 or rationalization of risks or negative publicity associated with
12 ACC/Lincoln and the bonds; (4) omission of information about defects
13 in ACC/Lincoln's economic prospects; (5) utilization of a crew of
14 earnest apostles to proclaim ACC/Lincoln's virtues; (6) repeated
15 stress on ACC/Lincoln's size, diversity, and invincible financial
16 strength; and, (7) emphasis on ACC's status as parent of Lincoln
17 Savings.

18 This centrally orchestrated strategy is evident throughout
19 the testimony of bond representatives, who were both recipients and
20 purveyors of information. The testimony of bond purchasers reveals
21 that they were consistently informed that the bonds were backed by
22 ACC, a sound multibillion dollar company and parent of Lincoln.
23 Conspicuously absent from the record is testimony that these bond
24 purchasers were told of precariousness, or real and present risk, in
25 connection with ACC/Lincoln's financial condition or relationship

1 with regulators. As a result of these sales, both out of and in
2 association with Lincoln Savings and Loan Association, the message
3 was communicated to purchasers that the bonds had the benefit of the
4 federal regulation and protection appurtenant to a savings and loan.

5 Confronted with a class of purchasers allegedly
6 defrauded over a period of time by similar
7 misrepresentations, courts have taken the common
8 sense approach that the class is united by a
9 common interest in determining whether a
defendant's course of conduct is in its broad
outlines actionable, which is not defeated by
slight differences in class members' positions,
and that the issue may profitably be tried in
one suit.

10 Blackie, 524 F.2d at 902. The court finds the class at issue is
11 united by a common interest in determining whether Defendants' course
12 of conduct is actionable, and therefore, finds decertification
13 inappropriate.

14 Plaintiffs' claims and the record before this court differ
15 from those found in cases relied upon by Defendants. See generally
16 Clark v. Watchie, 513 F.2d 994 (9th Cir.), cert. denied, 423 U.S. 841
17 (1975); Blakely v. Lisac, 357 F.Supp 267 (D.Or. 1972); McHan v.
18 Grandbouche, 99 F.R.D. 260 (D.Kan. 1983); Simon v. Merrill, Lynch,
19 Pierce, Fenner & Smith, Inc., 482 F.2d 880 (5th Cir.) reh'g denied,
20 485 F.2d 687 (5th Cir. 1973); Graham v. Security Savings & Loan, 125
21 F.R.D. 687 (N.D.Ind. 1989); aff'd, 914 F.2d 909 (7th Cir. 1990);
22 Seiler v. E.F. Hutton, 102 F.R.D. 880 (D.N.J. 1984); Moscarelli v.
23 Stamm, 288 F.Supp. 453 (E.D.N.Y. 1968); Soper v. Valone, 110 F.R.D.
24 8 (W.D.N.Y. 1985); Glick v. E.F. Hutton & Co., 106 F.R.D. 446 (E.D.
25 Pa. 1985). In the present action, the breadth and magnitude of the
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1 fraud alleged and the size of the plaintiff class are far greater.
2 The center of gravity of the fraud transcends the specific details
3 of oral communications. Furthermore, the alleged fraud was not
4 conceived or perpetrated by the bond representatives themselves.
5 Rather, they were merely conduits of information communicated to them
6 by or with the help of Defendants.

7 Moreover, the gravamen of the alleged fraud is not limited
8 to the specific misrepresentations made to bond purchasers. The
9 allegation is of a whole roster of deception designed to contrive a
10 false image of ACC/Lincoln. Defendants allegedly represented the
11 integrity of their operations to Plaintiffs through Lincoln offices,
12 using regulatory documents such as prospectuses and registration
13 statements, brochures, and pictures of impressive holdings. Sham
14 accounting allegedly enabled Defendants to mask ACC/Lincoln's
15 weaknesses, while substantially skewing its worth.
16 Misrepresentations to regulators allegedly effected and perpetuated
17 ACC's very license to own and operate Lincoln Savings. The exact
18 wording of the oral misrepresentations, therefore, is not the
19 predominant issue. It is the underlying scheme which demands
20 attention. Each plaintiff is similarly situated with respect to it,
21 and it would be folly to force each bond purchaser to prove the
22 nucleus of the alleged fraud again and again.

23 Defendants commend to the court a decision by the Middle
24 District of Florida, Kaser v. Swann, Fed. Sec. L. Rep.
25 (CCH) § 96,187, at 90,999 (M.D. Fla. 1991), a case which bears some
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1 factual resemblance to the case at bar, but is not controlling.
2 Plaintiffs there purchased subordinated notes in the lobbies of
3 American Pioneer Savings' Bank branches. Plaintiffs alleged that
4 American Pioneer, which was ultimately placed in RTC conservatorship,
5 misled the public about its financial condition by "falsely
6 characterizing the loan losses of the bank as 'investments' and
7 'joint ventures' and by overstating American's net worth." Id. at
8 91,000. The court found the oral statements were not sufficiently
9 uniform to support class certification, observing that "no proof
10 appears in the deposition testimony to demonstrate that all the bank
11 employees used a standardized sales pitch." Id. at 91,001. By
12 contrast, a showing has been made in this record that ACC/Lincoln
13 repeatedly emphasized predominant interrelated themes, which
14 originated from management, and were sustained by ACC/Lincoln's far-
15 reaching, and allegedly fraudulent, course of conduct.

C. Fraud on the Offering

The "fraud in the offering" doctrine evolved from principles analogous to those affirmed in Basic v. Levinson, supra, and was employed in a series of cases upon which Plaintiffs rely. See Shores v. Sklar, 647 F.2d 462 (5th Cir. 1981), cert. denied, 459 U.S. 1102 (1983); Kirkpatrick v. J.C. Bradford & Co., 827 F.2d 718 (11th Cir. 1987), cert. denied, 485 U.S. 959 (1988); T.J. Raney & Sons, Inc. v. Ft. Cobb, Oklahoma Irrig. Fuel Auth., 717 F.2d 1330 (10th Cir. 1983), cert. denied, 465 U.S. 1026 (1984).

In the Shores decision, the plaintiffs claimed fraud

1 arising out of a course of conduct prohibited by Rule 10b-5(a) and
2 (c). Unlike Basic, which turned primarily on misrepresentation of
3 a single material fact, the Shores defendants were accused of a
4 "pervasive scheme" by which they "fabricated a materially misleading
5 Offering Circular in order to induce the Industrial Development Board
6 to issue, and the public to buy, fraudulently marketed bonds." Id.

7 at 464. The court held:

8 The concept of this scheme to defraud satisfies
9 the requirement of "transaction causation." It
10 has as its core objective that the potential
11 victim engage in the transaction for which the
12 scheme was conceived. The requisite element of
13 causation in fact would be established if
14 [plaintiff] proved the scheme was intended to
15 and did bring the Bonds onto the market
16 fraudulently and proved he relied on the
17 integrity of the offerings of the securities
18 market. His lack of reliance on the Offering
19 Circular, only one component of the overall
20 scheme, is not determinative.

21 Id. at 469 (citing Blackie, supra). Observing that the securities
22 laws "reach complex fraudulent schemes as well as lesser
23 misrepresentations or omissions," Id. at 470, the court ruled:

24 The theory is not that he bought inferior bonds,
25 but that the Bonds he bought were fraudulently
26 marketed. The securities laws allow an investor
27 to rely on the integrity of the market to the
28 extent that the securities it offers to him for
29 purchase are entitled to be in the marketplace.

30 Id. at 471. Subsequently, the Fifth Circuit reiterated the Shores
31 reasoning:

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1 In fraud claims asserted under Rules 10b-5(1)
2 and (3), the reliance element of Rule 10b-5 may
3 be satisfied by proof that the plaintiff relied
4 on the integrity of the market rather than on
5 specific representations by the defendants.

6 The issue of reliance on an open market thus
7 turns on a matter of degree - the price of the
8 security - and not, as in Shores, the absolute
9 question of whether the security was worthy of
10 being issued.

11 Kirkpatrick, 827 F.2d at 722. Similarly, in T.J. Raney the Fifth
12 Circuit concluded:

13 [T]he materiality element has been satisfied
14 here by the claim of conspiracy to bring
15 unlawful issuances to market. Here the
16 causation element is fulfilled by proof that but
17 for the conspiracy and the acts committed
18 pursuant to it, the securities could not have
19 been issued. Securities laws must be
20 interpreted flexibly and progressively, not
21 technically nor grudgingly, to fairly effectuate
22 their remedial purpose.

23 T.J. Raney, 717 F.2d at 1333.

24 Defendants contend that this entire line of reasoning has
25 been discredited by subsequent developments in Shores,⁴ by Basic,
26 supra, and by Abell v. Potomac Insurance Company, 858 F.2d 1104 (5th
27 Cir. 1988), vacated and remanded on other grds, 492 U.S. 914 (1989).
28 This court disagrees because the justification for this authority is
29 consistent with the materiality and reliance principles endorsed by
30 the Supreme Court in Basic.

31 ⁴ The original Shores reasoning was reaffirmed by the Eleventh
32 Circuit in Shores II, 844 F.2d 1485 (11th Cir. 1985), but the opinion
33 was vacated on other grounds, and in Shores III, 885 F.2d 760 (11th
34 Cir. 1989), the five-member majority declined to reach the
35 fundamental class certification issue, while the four concurring
36 judges intimated the continued viability of the Shores II opinion.
37 Shores III, 885 F.2d at 766.

1 **Basic.** If an enterprise is so laden with fraud that its entire
2 public image is distorted, it is sensible to presume that reasonable
3 investors relied on many material misrepresentations which, in
4 aggregate, created a false image. In this situation, the offending
5 misrepresentations are not merely presumed to compete successfully
6 for the investor's attention amidst a mix of material, undistorted
7 facts. Rather, the entire picture of the company's economic health
8 and lawful character is skewed. In Basic, the Supreme Court
9 acknowledged that the materiality standard may not always "admit
10 straightforward application." Basic, 108 S.Ct. at 983. But there
11 is virtually nothing more material to a decision to invest in the
12 subordinated debt of a company than a reliable, undistorted picture
13 of its financial integrity. Even in the face of high interest rates,
14 no reasonable investor would "knowingly roll the dice in a crooked
15 crap game." Basic, 108 S.Ct. at 991 (citation omitted).

16 Moreover, even if Abell is construed as limiting the scope
17 of Shores and its progeny, its holding does not reach the facts of
18 this case. In Abell, the court was presented with a handful of
19 material misrepresentations which occurred early in what proved to
20 be an ongoing concern. Although the court was satisfied that the
21 misrepresentations were material, and were factors in the company's
22 ultimate failure, the court was not convinced that all of the
23 purchasers had actually relied on the nondisclosure. The court held
24 that a fraud-on-the-market presumption of reliance is available in
25 a limited market only "where the promoters knew that the subject

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1 enterprise was worthless when the securities were issued, and
2 successfully issued the securities only because of defendants'
3 fraudulent scheme." Abell, 858 F.2d at 1122-23.

4 This court declines to adopt Abell's holding in a literal
5 sense for three reasons. First, a promoter's knowledge is not
6 determinative of plaintiffs' reliance under Basic. Rather, presumed
7 reliance is a function of materiality coupled with the common sense
8 and probability that investors will behave reasonably. Basic, supra.
9 Second, as the Fifth Circuit acknowledged, worthlessness is not the
10 key since "saleable assets may bless even the most worthless
11 enterprise." Abell, 858 F.2d at 1122. Finally, a scheme to create
12 a worthless enterprise may well be less lucrative than a scheme to
13 defraud investors over the course of an ongoing business. A rule
14 based entirely on worthlessness, therefore, could render the most
15 sophisticated fraud beyond reach. The court holds that Plaintiffs
16 are entitled to the benefit of a presumption of reliance here because
17 the alleged scheme to defraud is of such pervasive materiality as to
18 generally and fundamentally distort the public representations
19 concerning the company.

20 Finally, in Abell, the court was presented with a record
21 where "neither side introduced any evidence to demonstrate or refute
22 whether most of the class members decided to buy [the bonds] in
23 reliance upon what the defendants said or failed to say." Id. at
24 1118 (emphasis in original). By contrast, in the present case,
25 Plaintiffs have made a showing sufficient to support an inference

1 that they are stationed similarly with respect to the alleged scheme
2 to defraud, and did, in fact, rely on information communicated to
3 them indirectly by ACC/Lincoln management.

D. Fraud on the Regulatory Process

5 Judge Wilson held that those Plaintiffs who received
6 prospectuses are entitled to a presumption of reliance based on the
7 integrity of the regulatory process underlying the prospectus. Order
8 re Class Certification, at 10. This court finds that Judge Wilson's
9 ruling should now be extended beyond those Plaintiffs who received
10 a prospectus.

11 : The Ninth Circuit ratified the fraud on the regulatory
12 process doctrine in Arthur Young & Co. v. United States District
13 Court, 549 F.2d 686 (9th Cir.) cert. denied 434 U.S. 829 (1977). The
14 court held, and Judge Wilson reiterated:

Just as the open market purchaser relies on the integrity of the market and the price of the security traded on the open market to reflect the true value of securities in which he invests, so the purchaser of an original issue security relies, at least indirectly, on the integrity of the regulatory process and the truth of any representations made to the appropriate agencies and the investors at the time of the original issue.

Arthur Young, 549 F.2d at 695; Order re: Class Certification, at 9-
10. Defendants argue that the viability of this doctrine is in
doubt, citing Basic, 108 S.Ct. at 993, n.2 (White, J., concurring).⁵

24 ' In his concurring and dissenting opinion, Justice White
25 expressed the view that the majority opinion "rejects the version of
26 that theory, heretofore adopted by some courts, which equates
27 'causation' with 'reliance,' and permits recovery by a plaintiff who

1 Defendants further maintain that the doctrine is unsupportable
2 because, for example, the SEC does not necessarily review
3 prospectuses, and therefore Plaintiffs could not rely on the
4 regulators to ensure the truth of information contained therein.
5 Moreover, Plaintiffs cannot prove that the regulators relied on the
6 misrepresentations, in light of the deliberative process privilege,
7 which protects regulatory decision making from scrutiny. The court
8 rejects these arguments as inapplicable to this case.

9 Plaintiffs' claims are premised on Rule 10b-5(a) and (c).
10 The regulatory fraud they allege was designed to prevent regulators
11 from stepping in to protect the public interest. Considering once
12 again the synthesis of materiality, common sense, and probability,
13 it is highly likely that such fundamental deceit, if true, would be
14 a material factor in an investor's decision. For reasons entwined
15 with those underpinning the closely related "fraud in the offering
16 doctrine," Plaintiffs here are entitled to a presumption of reliance
17 if a network of misrepresentations or omissions to the Federal Home
18 Loan Bank Board or other federal and state regulators enabled the
19 bond sales to go forward. This does not run counter to Justice
20 White's concerns because, under these circumstances, a plaintiff
21 would not have been harmed merely by a misrepresentation which

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23 claims merely to have been harmed by a material misrepresentation
24 which altered a market price, notwithstanding proof that the
25 plaintiff did not in any way rely on that price." Basic, 108 S.Ct.
at 993 (White, J., concurring) (emphasis in original). Arthur Young
was among the cases cited without additional comment in a footnote.

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1 regulators did not pick up and which may or may not have been a
2 determinant in an investment decision. Rather, an investor would
3 have been harmed by the regulators' failure to step in at all. Such
4 an investor would have in all likelihood relied on the integrity of
5 the regulatory process to ensure that at a fundamental level the
6 securities were entitled to be marketed. .

7 Furthermore, the record supports an inference that the bond
8 purchasers did, in fact, rely. A unifying theme throughout is that
9 the purchasers may have been heavily influenced by the way the bonds
10 were marketed by and through Lincoln Savings. The evidence raises
11 an inference that debenture purchasers relied, in both direct and
12 subtle ways, on ACC's authority to own and operate a federally-
13 insured institution, as an indicator of its financial integrity and
14 veracity.

E. California Law

16 For the same reasons described heretofore, the wrongs
17 alleged and evidence adduced also support class treatment under the
18 law of the state of California. Occidental Land, Inc. v. Superior
19 Court or Orange County, 18 Cal. 3d 355, 134 Cal. Rptr. 388, 556 P.
20 2d 750 (1976); Vasquez v. Superior Court of San Joaquin County, 4
Cal. 3d 800, 84 Cal. Rptr. 796, 484 P.2d 964 (1971).

22 The allegations and evidence in this case are consistent
23 with California's indirect reliance doctrine and therefore, form an
24 acceptable basis for class certification under California law.
25 Defendants concede that California's indirect reliance doctrine

1 derives from Restatement (Second) of Torts, § 533 (1977), which
2 provides in pertinent part:

3 The maker of a fraudulent misrepresentation is
4 subject to liability . . . to another who acts
5 in justifiable reliance upon it if the
6 misrepresentation, although not made directly to
7 the other, is made to a third person and the
8 maker intends or has reason to expect that its
9 terms will be repeated or its substance
10 communicated to the other, and that it will
11 influence his conduct in the transaction . . .

12 "The requirement that reliance must be justified in order to support
13 recovery may also be shown on a class basis. If the court finds that
14 a reasonable man would have relied upon the alleged
15 misrepresentations, an inference of justifiable reliance by each
16 class member would arise." Vasquez, 94 Cal.Rptr. at 805.

17 Plaintiffs are entitled to attempt to prove that centrally
18 orchestrated misrepresentations and omissions about the company's
19 strength and stability were handed down from management and
20 communicated through Lincoln's bond sales staff to Plaintiffs. See
21 Varwig v. Anderson-Behel Porsche/Audi, Inc., 74 Cal. App. 3d 578,
22 580-81, 141 Cal. Rptr. 539 (1st Dist. 1977). Comm. on Children's
23 Television, Inc. v. Gen. Foods Corp., 35 Cal. 3d 197, 219, 197 Cal.
24 Rptr. 783, 673 P.2d 660 (1983).

25 P. ACC ESOP

26 Defendants further contend that the ACC employee stock
27 ownership plan ("ESOP") is not an appropriate class member.
28 Defendants argue that the plan participants are not class members,
29 and may be entitled to differing allocations of the class recovery.

1 This court holds that the ACC ESOP is situated similarly to other
2 members of the Plaintiffs class with respect to the broad contours
3 of the wrongdoing alleged. Specific allocations of any proceeds due
4 non-insider plan participants as a result of recovery by the ESOP
5 itself is secondary to the predominate issue of Defendants'
6 culpability to securities purchasers as described above.

III.

When determining the appropriateness of class certification, this court does not determine the merits of the claims. Nevertheless, the court must make a rigorous analysis of the evidence presented to ensure that common issues predominate. On these motions for class decertification, the court has reviewed the testimony and evidence concerning communications by bond representatives to bond purchasers, and has found sufficient evidence to support class treatment. The discussion below is a portion of the evidence relied upon by this court, and is not to be construed as a listing of the evidence in its entirety.

Examples of Bond Representative Testimony

1. Numerous bond representatives testified that they told bond purchasers the bonds were not insured. Victoria Adriano Bayona Tr. 5/6/91 at 33; Mark Johnson Tr. 6/12/91 at 43; Crystal D'Amico Tr. 5/15/91 at 43; Douglas J. Lagerstrom Tr. 1/23/91 at 133; Amy Hirshfield Staley Tr. 6/18/91 at 49.
 2. Numerous bond representatives testified that they were instructed to and did give bond purchasers a prospectus. Many testified that they provided a packet of written materials including the annual report, bond prospectus, and/or registration statement. Laura Powers Tr. 3/6/91 at 40; Michael Mefzger Tr. 3/4/91 at 22; Ronald Sjoberg, Tr.

1 6/14/91 at 33; Ana Patricia Dak Tr. 3/13/91 at 26;
2 Beverly Figueira Tr. 1/9/91 at 22; Douglas Perry
3 Kempt Tr. 3/12/91 at 18; Lagerstrom Tr. 1/23/91 at
4 134; Gus Martin Tr. 7/24/91 at 24, Hirshfield
5 Staley Tr. 6/18/91 at 50; Scott White Tr. 9/12/91
6 at 43; Lito Navarra Tr. 9/13/91 at 52; Christine
7 Fujioka Tr. 7/26/91 at 103; Bayona Tr. 5/6/91 at
8 39; Christine Turner Tr. 9/11/91 at 47; Margaret
Youngblood Tr. 9/12/91 at 124.

- 9
10 3. Bond representatives used whatever they had been
11 given by management to sell the bonds - the
12 prospectus, annual reports, Forbes magazine
13 articles... D'Amico Tr. 5/15/91 at 203; Kilmarx Tr.
14 at 60.

15 Testimony such as the following was typical:

- 16 4. "I don't recall making specific qualifications
17 about the investment. I recall making stipulations
18 about the company. I can recall saying things like
19 the bond's as safe as the company, its backed by
20 the assets of the company, and here's how safe the
21 company is, da-de-da-de-da . . . I can remember
22 saying that the earning power of Lincoln Savings'
23 assets backed up the investment they had, but I
24 don't recall saying that the assets of Lincoln
25 backed up the bond." Lagerstrom Tr. 1/23/91 at
26 179.

- 1 5. "[I]f I had a spiel, the one part I do remember
2 was: 'These are backed by the full faith and
3 credit of American Continental Corporation.'"
4 White Tr. 9/12/91 at 56.

- 5 6. "[T]here's a few facts we all were just grilled on
6 about American Continental Corporation, you know,
7 diversified financial holdings, so much in assets,
8 and they had this number of subsidiaries." Brian
9 Cianfichi Tr. 7/30/91 at 38.

- 10 7. Julie Bovay was asked whether she had been taught
11 to recite a "canned sales pitch." She answered:
12 "Well, I view a canned sales presentation as
13 something that you memorize, maybe practice in
14 front of a mirror or try out on your friends and
15 your mom, whatever, which I did not have. I viewed
16 it from the aspect of a conversation. If a
17 prospective bond customer or an existing bond
18 customer or anyone were to come up to me and ask me
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about American Continental bonds, it would depend on his or her interests and questions how I would respond and what I would say. Now, in the sense of my responses, they were pretty much very consistent and almost programmed, because there were only so many answers to the questions, and there were also only so many questions that were asked." Bovay Tr. 9/13/90 at 137 - 138.

Bond representatives attended frequent meetings which were scheduled as issues arose. Newspaper and magazine articles were the focus of bond representative meetings. Bond representatives testified that they were told to focus on the strength of ACC's asset holdings.

10. "I attended office meetings where I was told that
11 the way of getting around the negative aspects of
12 buying the bonds, such as not being insured, was to
13 advise prospective investors that the bonds are
14 backed by over \$5 billion in assets from their
15 parent company, American Continental, and that this
16 company had never defaulted on any previous
17 security that it had sold in the past." Johnson
18 Tr. 6/12/91 at 49 (quoting Declaration for
19 California Department of Corporations).

20. 9. The bonds were "backed by the full faith and credit
21 of ACC." D'Amico Tr. 5/15/91 at 118; Youngblood
22 Tr. 9/12/91 at 123.

23. 10. Robyn Wilder was not told at bond representative
24 meetings that the risk should be left unmentioned,
25 but rather that it "should be played down or
diminished." She was led to believe that ACC was
"very financially sound" and told prospective
buyers the bonds were "backed by the ability of
American Continental to repay a debt and that the
assets of American Continental were very strong."
Wilder Tr. 9/17/91 at 110. "I did tell customers
they were safe, relatively safe, that it was not a
high risk investment." Wilder Tr. 9/17/91 at 111.

11. 24 "We just tell the customer how strong ACC is at the
25 time. The company is really strong at the time.
We tell them like figures like how much assets ACC
has." Bayona Tr. 5/6/91 at 32.

- 1 12. Theresa Ventimiglia was told at bond representative
2 meetings that ACC was in a strong financial
3 position. Ventimiglia Tr. 9/16/91 at 35.
- 4 13. "We were told [the bonds] were backed by the
5 strength of the company. We felt that the company
6 was extremely strong." Fujioka Tr. 7/26/91 at 62.
- 7 14. The bonds "were backed by the assets of American
8 Continental." Peter Kilmarx Tr. at 59.
- 9 15. "The policy at Lincoln had always been to provide
10 a lot of financial information and to discuss
11 articles that came out in the papers, whether they
12 were favorable or unfavorable, and bring up any
13 questions and answer them. . . . Virtually
14 anything that came out, whether it was an Orange
15 County Register article or a magazine piece would
16 be discussed in meetings." Debra Millard-Schwartz
17 Tr. 9/16/91 at 89, 91.
- 18 16. Sharon Aragon, a financial services representative,
19 testified: "[T]hey gave us little cheat sheets that
20 had just the assets. . . . Just for example, one
21 was that they owned a billion dollars worth of
22 land, which made them the largest private land
23 owner in Arizona. That was just one of the things
24 on there, or 6.1 billion in assets." Aragon Tr.
25 7/22/91 at 69 - 70.
- 26 17. "We were told to focus on the positives; focus on
27 the strength of the company as far as the asset
28 size, the hotels, the land, the insurance
29 companies." Aragon Tr. 7/22/91 at 35.
- 30 18. In January 1989 the bond representatives were flown
31 to Phoenix. "It was at the time of all the bad
32 press . . . and they wanted us to see the products
33 of American Continental as far as their hotels and
34 just some of the land, and just go up there and see
35 the Phoenician. . . . So, it would be more of a
36 motivational meeting for us so when we came back we
37 could tell the customers we saw this. This is, you
38 know, just more sell it on what we'd actually
39 seen." Aragon Tr. 7/22/91 at 49; See also Rocio
40 Escobar Tr. 3/11/91 at 90; Figueira Tr. 1/9/91 at
41 140 - 142.
- 42 19. "I felt we were, we always were given an answer
43 from corporate, that level of communication was

1 open, and any time there was anything in the paper,
2 they contacted us so we would be able to better
3 sell the product. So we were told exactly what to
4 say at that point. So as far as anything that's
5 said, it was said to me, and it was reiterated
6 through what was said to me." Aragon Tr. 7/22/91
7 at 156.

8 20. "Q. Did you understand that there was at least
9 some risk that the bondholders might lose their
10 money?
11 A. Never. I deposited \$12,000 in one of these
12 bonds.
13 Q. When you deposited the \$12,000 in one of the
14 bonds, did you feel that there was absolutely no
15 risk?
16 A. Absolutely no risk. I would never have
17 deposited a penny if I thought there was. And we
18 certainly wouldn't have sold them if we thought
19 there was any risk." Diana Walker Tr. 7/25/91 at 43
20 - 44.

21 Bond representatives testified that former Lincoln
22 employees were used as sales representatives, and that Lincoln's
23 goodwill was a factor in the sales. For example:

- 24 22. "[A] lot of customers trusted me already because
25 they know me already."
26 Q. "They knew you from your performance of your
teller duties as a Lincoln employee?" A. "Yes."
Bovay Tr. 5/6/91 at 60.
- 22 23. "Most of the customers believed in Lincoln, and if,
you know, they felt that if Lincoln -- if American
Continental was the owner of Lincoln Savings, that
they were a good company."
23 Q. "Did customers tell you that?" A. "Yes, they
did." Dak Tr. 3/13/91 at 196.
- 22 24. Scott White was asked, "Did you feel that the fact
that they were believers in Lincoln Savings helped
you to sell the bonds?" He said, "Yes, I believe
so. I didn't have to spend a lot more time talking
about Lincoln Savings." White Tr. 9/12/91 at 56.
- 23 25. "We would call customers whose certificates of
deposit were maturing or write them letters."
Bovay Tr. 9/13/91 at 21.

Examples of Bond Purchaser Testimony

2 The evidence demonstrates that bond purchasers relied on
3 the selling point that ACC was the parent of Lincoln, that ACC and/or
4 Lincoln would stand behind the bonds, and that their investments
5 would be safe.

- 6 26. "I made up my mind after they told me that it was
7 backed by Lincoln and that it was insured by
8 Lincoln, and that I had nothing to worry about,
9 that it was an excellent investment." Leah F. Kane
Tr. 11/7/89 at 106.

10 27. "She said, well, if this company went broke that I
11 would lose that money. But she says, this, like the
12 other guy said: This is a big conglomerate and we
13 own this and we own that and we own this, so I did
14 not have no worries or I did not think I did."
Ronald E. Kusal Tr. 7/18/91 at 104.

15 28. "She -- it was very forceful really in telling me
16 that I had no worries and that there were plenty of
17 assets and how it was all part of one." Ruth
Harvey Tr. 3/5/91 at 219.

18 29. "I believe the way it was put was that because they
19 were backed by American Continental, there was no
risk; that they were as good as gold." Walker Tr.
7/25/91 at 49.

20 30. "All the holdings that ACC had, got the Phoenician
21 Hotel, lands and everything. They never went --
22 they were never going to go in bankruptcy." Cesar
Martinez Tr. 11/15/91 at 35.

23 31. "It was part of her sales presentation that, 'We're
24 dealing with a multibillion dollar company; you're
25 sitting here in our office here, we're part of this
company; we're all just one big happy family!'" Don
Allan Maxfield Tr. 8/8/91 at 91.

26 32. "It was implied that it was all Lincoln. . . . She
27 showed me this beautiful picture of the spa, and
28 this is what Lincoln was investing in, this
29 beautiful place near Phoenix, Arizona." Bertha
Roble Tr. 11/8/89 at 49.

- 1 33. "I figured because of that sign on that door that
2 anything that transpired in there was government
3 insured." Grace Marie Young Tr. 5/1/90 at 435.
- 4 34. "[Y]ou buy something from a bank, you feel that
5 it's safe." Mary Haupt Tr. 9/24/91 at 27.
- 6 35. Hazel Tramel believed Lincoln backed the bonds. "I
7 don't know what he said in so many words, but we
8 were led to think that they were, by it all being
9 set up there and by it all coming, all information
10 coming from there." Hazel Tramel Tr. 2/19/91 at
11 53.
- 12 36. "I just thought she was an employee of Lincoln
13 Savings." Agnes Mary Malfatti Tr. 8/7/91 at 54.
- 14 37. "The bank was quite close to where we lived . . .
15 I always go into the bank when a CD of mine
16 matures." Neva Iverson Tr. 2/20/91 at 211 - 212.
- 17 38. Emma Devault was asked why she requested
18 information about the bonds. She said, "there were
19 signs all over the bank" and she was told that "Mr.
20 Keating owned 28 Lincoln banks and I shouldn't,
21 there was no risk." Emma Devault Tr. 6/7/91 at 21.
- 22 39. "I asked him about the risk and he said to me not
23 to worry about it because American Continental was
24 a very strong company." Paul Bergmann Tr. 8/5/91
25 at 68.
- 26 40. "[E]verything was strength. He never mentioned
27 anything about weakness." Maxfield Tr. 8/8/91 at
28 91.
- 29 41. "He just mentioned that American Continental was a
30 good, sound organization, paid interest, and see,
31 I had dealt with Lincoln so much that I guess I'm
32 the type of person, I just trusted that would be in
33 their organization." Marguerite Maire Tr. 11/14/89
34 at 94.
- 35 42. "I said who, who are you. He said we are the
36 Lincoln bank, they are the parents. I said what,
37 what they have? He said they have billions and
38 they have hotels and lots of land . . ." Esther
39 Bonan Tr. 6/3/91 at 15.

- 1 43. "[M]y wife immediately got a little edgy and said,
2 'Is this FSLIC? Is it insured by the government?'
3 And they said, 'No, but this is indeed even better
4 than a CD, because American Continental has its own
5 insurance companies that will back it up,' and that
6 the government would go broke before it would." John David Keables Brunner Tr. 5/31/91 at 89. "We
7 have our own insurance company and that's American
8 Founders Life . . . I remember his words very
9 distinctly, and this was said several times later.
10 'The government will go broke before American
11 Continental or Lincoln will ever go broke.'" Brunner Tr. at 120-121.
- 12 44. "We asked [the Lincoln teller] how reliable the
13 American Continental Corporation was, and if there
14 was any truth to the rumors that we heard about
15 American -- or Lincoln and American Continental
16 having a problem with the California banking --
17 whatever the outfit is that controls banking in
18 California. And their answer would always be that
19 there was a vendetta against Charles Keating; and
20 that Lincoln had twice the amount of capitalization
21 that was required . . ." Ronald Wright Tr. 6/10/91
22 at 66.
- 23 45. "He said: we own Lincoln Savings and he peeled off
24 four or five other names that I don't remember that
25 they owned. And he says: This is great. He said:
26 This is a great company." Kusel Tr. 7/18/91 at 78.
- 27 46. "We knew they were not insured, but we wanted to
28 know that they were safe. He assured us they were
29 safe." Wanda Wright Tr. 6/10/91 at 36.
- 30 47. "He told me it was a good deal, it was secure, it
31 was safe, I would have no problem." Annette Cote
32 Tr. 2/21/91 at 46. "I thought you could trust a
33 bank. Can't even trust a bank." Cote Tr. 2/21/91
34 at 54.
- 35 48. "Well, he explained to me that Lincoln was so
36 secure and had so much money. And I remember the
37 one remark that he made was that they actually had
38 more money than the federal depository. He made an
39 analogy as if everybody in the country pulled all
40 their money out of all the banks, the federal
41 depository could not pay it off and Lincoln could
42 pay all the depositors off at one time and not have

1 to take any money from any other sources." Linda
2 Corso de Roo Tr. 6/4/91 at 92.

3 49. "Q: What I want to know is: what was it that led
4 you to invest in what you later found out to be the
5 ACC bond?
6 A. I kept thinking back that how safe these people
7 told me if I stay with Lincoln Saving Association;
8 that there's nothing to worry about, Lincoln Saving
9 Association -- " Alfrad Nabeta Tr. 6/11/91 at 106.

10 50. "You have nothing to worry about . . . because
11 American Continental is worth \$2 billion. It's a
12 real estate developer in Arizona, and they are the
13 parent company of Lincoln Savings, which is worth
14 \$500 billion, so you have the backup of Uncle Sam
15 and Lincoln Savings and the real estate backup on
16 American Continental." Cesar Gil Tr. 5/29/91 at
17 147.

18 51. "I asked her how -- whether it was absolutely safe,
19 and she said yes. And told me that it was backed
20 by the bank and American Continental." Hymen
21 Kublin Tr. 5/17/91 at 86.

22 52. "What I understood was that he said that it was
23 recommended by both Lincoln and American
24 Continental, and that it was backed by American
25 Continental and Lincoln, and that they were both
strong financial institutions." Iverson Tr.
2/20/91 at 81.

53. "I went to the teller there to deposit my money and
open an account at Lincoln Savings. . . . They
were just telling us how much American Continental
had and what they were doing with it and how much
money they were making of it and things like this." Lydia Littleford Tr. 5/10/91 at 155.

54. "He just kept on telling me how strong American
Continental was, all the holdings that they had. . .
. [I understood that the bonds were being offered]
by Lincoln, by both Lincoln and American
Continental, because they were selling them at
Lincoln. And I thought they were all part of the
family. . . . He didn't mention anything about
insurance. He kept saying that it was just like a
CD. I needn't worry about anything. . . . He kept
telling me how strong they were, over and over
again. . . . Both Lincoln and Continental about

1 how strong that they both were." Linda Martinez
2 Tr. 11/15/89 at 41, 49, 50.

3 55. "Yeah, both people, and going back to the first
4 visit, you know, certainly implicated that the bank
5 was very solid, it was a major institution,
6 billions of dollars in assets, huge revenue."
7 Raymond Parks Tr. 11/17/89 at 124.

8 56. "Q. Can you recall any information that the person
9 sitting at the desk gave to you or your husband?
10 A. Only that the bonds were secured by Lincoln and
11 they were a \$7 billion firm." Ruth Perelman Tr.
12 7/15/91 at 67.

13 57. "And I was talking to the girl in there at the
14 teller's window and a conversation went that we --
15 I asked her about the American Continental, and she
16 says, oh, yes, that's a very, that's a very good
17 company . . . that American Continental was the
18 mother company of Lincoln and that -- then she
19 introduced me to the young man that was selling.
20 I sat down and talked to him and he give me -- he
21 told me how strong the company was. . . . I asked
22 if they were insured, and he said not by the United
23 States government but we have the protection of
24 American Continental Company which is the owner of
25 Lincoln Savings. It sounded pretty good to me."
Ralph H. Rankin Tr. 11/14/89 at 36.

26 58. Wanda Lee Bean was asked what was the most
27 important factor in deciding to purchase the bonds.
28 "If it was a good investment, and the interest was
29 good, and she sold me on it because she says it was
30 such a good investment, a new type of investment,
31 Lincoln only, backed and insured by Lincoln
32 Savings. She says -- and then she says it's like
33 investing in Lincoln Savings, like owning a piece
34 of Lincoln. And that's her words." Wanda Lee Bean
35 Tr. 1/22/91 at 155.

36 59. "[W]e were just sent over to the teller across the
37 way. . . . she had said that we would have a better
38 place for our money over there . . . it did not
39 occur to us that there was anything different than
40 the rest of the bank." Pat Potter Beck Tr. 7/17/91
41 at 25.

42 60. "[H]e was very gung-ho about the bonds. And upon
43 my question who would guarantee the bonds, if these

1 bonds were guaranteed by Lincoln Savings and Loan,
2 he says no, sir, they are not, but it is better
3 because it is guaranteed by American Continental
and they own Lincoln Savings and Loan." Bergmann
Tr. 8/5/91 at 32.

- 4 61. "I said they are insured, by whom? He said by us.
5 The lady was still there . . . she said well, by
6 us. I said by you? Who, I wanted to make sure
7 that she tell me. She said Lincoln Bank, they are
8 the parents of Lincoln, and you have nothing to, to
9 worry, they are 10 years strong and they have a
10 very good reputation and -- " Bonan Tr. 6/3/91 at
11 29.

8 62. "Yes, we discussed it in June, whether they were
9 insured by the government, and he said, 'No, they
10 weren't,' that they were insured, but by American
11 Continental backing the name up with their own
insurance company. That they were stronger than
the government would be at that time." Brunner Tr.
5/31/91 at 149.

Examples of Evidentiary Exhibits

The following exhibits were part of this court's record.
14 This court finds the following evidence to be relevant and persuasive
15 in its decision to deny decertification.

16. Bond representatives were given answer sheets to
17 most frequently asked questions. For example,
18 Exhibit 31149 is entitled "Who is ACC?" The first
19 two answers: "1. Lincoln Savings parent. 2.
Phoneix [sic] based, diversified financial holding
company with \$5 billion in assets."

20. Exhibit 30855 is entitled "Exactly Who is ACC?"
21 Again, the first two answers: "1. Lincoln Savings
22 Parent Company, 2. Phoneix [sic] based, diversified
financial holding company with 5 BILLION IN
ASSETS!"

23. Exhibit III-70015 is entitled "How to overcome the
24 questions: Are these Bonds Insured? and What's the
Risk?"

25. The record contains material such as a "Bond
Seminar Script," "Bond Selling Tips," and a slide

1 presentation outline which similarly emphasized the
2 strength of ACC's assets and described its posture
3 as parent of Lincoln Savings. These materials were
4 used prepare bond representatives. E.g. Figueira
Tr. 1/9/91 at 26, 154; Bovay Tr. 9/13/91 at 111-
113; Todd L. Storkensen Tr. 1/25/91 at 27-28, 48-
50; Dak Tr. 3/13/91 at 104; Lagerstrom Tr. 1/23/91
at 185.

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6 IV.
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8 The court holds that the Plaintiff class has an overriding
9 common interest in attempting to prove that Defendants devised and
10 implemented, or aided and abetted, a scheme which was the source of
11 representations made to them. Members of the class are similarly
12 situated with respect to Defendants' alleged conduct. The evidence
13 confirms that class treatment of Plaintiffs' claims is superior to
14 any other available method for the fair and efficient adjudication
15 of these claims.

16 In denying class decertification, the court does not
17 implicate the ultimate determination of any Defendant's culpability.
18 This holding does not enhance the Defendants' liability because it
19 in no way relieves Plaintiffs of their burden to establish the
requisites, including scienter, under the securities or racketeering
statutes.

20 Accordingly, IT IS HEREBY ORDERED that Defendants' Motions
21 for Class Decertification based on the "canned sales pitch theory,"
22 the "fraud on the regulatory process doctrine," the Roble claims, and
23 with respect to the ACC ESOP, are DENIED. IT IS FURTHER ORDERED that
24 claims based on Section 10(b) of the Securities Exchange Act of 1934,
25 Sections 11 and 12 of the Securities Act of 1933, RICO, and the state
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1 claims set forth in Roble, are certified for class treatment
2 consistent with this opinion.

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8 DATED: December 31, 1991

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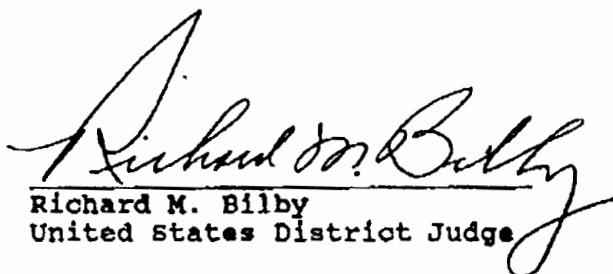
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Richard M. Bilby
United States District Judge